



**Alejandro León**

**Assistant Director / Producer**

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## Profile

Hello there! Im a media producer and audiovisual director based in Barcelona, Spain. throughout my career i have acquired experience in both the creative and the logistic sides of film production. It all started back in 2006 when as a fresh graduate from Communications with an emphasis on media production I decided to talk to a producer walking on a film set and ended up convincing her into giving me a chance in her team as an intern.

After learning and embracing the struggle of the P.A (Production Assistant), then the key or set PA I truly loved it and decided to dive into to the Assisting Direction role, serving initially as a 2nd AD and then moving up to 1st AD, by 2010 I decided to travel and strengthen my production skills in the US where I worked in a number of productions, specially music videos, short films and tv commercials for leading brands and inspiring artists.

After this journey in 2012 it was time to go back home to Bogotá, Colombia where I continued working with production companies such Colombo Films, Caracol TV, Guala films, Direktor Films, Akira Cine, Colors and Films. Mainly providing film services for companies abroad interested in shooting in Colombia due to the diverse locations and friendly budget.

## Work

TO BE CONUED...

If you want to see some of the Projects i have been part of as an AD or Producer please click here:

<http://alejandroleon-ad.tumblr.com/> How ever I will list a few on the next page.

## Work

- \* 1st AD at Caracol TV / Commercials Production Dept. 1st AD since 2013 to 2016 worked in more than 50 advertising campaigns as a 1st AD along with Direction for digital video contents.
- \* 1st AD “En Tus Manos” Short Film , Production Company: Toy Gun Films ( [www.toygunfilms.com](http://www.toygunfilms.com)) Local Production Company: Tribu International. Director: Ron Jacobs.
- \* Production Manager “Coca Cola familias reales” comercial: Production Company: colombo films para Indio Films Director: Nico Caycoya, shot in Bogotá Colombia en 2012



**“Wake up every body” by the roots featuring John Legend.  
Director Gil Green NY, USA.**



**Comercial “Optimum Triple Play” Director: Simon Brand,  
Bogotá, Colombia**

## ...CONUED

Year 2017 decided to move to Barcelona joined ESCAC for a masters degree in film Direction and now I’m looking forward to continue my path in what has been my lifelong passion, the film production world and also always keeping an eye on the unknown, on anything that could represent a new call, an opportunity to make the best out of it. In Barcelona so far I was the contents director for keychn app and was the 1st AD to Alexis Gomez shooting the music video “Por tí” by Bag Gyal produced by la web de Canada.

## Experience

film service 1st AD / 2nd AD, Producer / Production Manager, Casting Director, web contents director.

## Shooting Abroad (NY - LA - Miami)

Since 2010, started as a production assistant in some episodes for the TV show "Gossip Girl", also worked as set P.A in the Warner Bros pilot for the show "Minimum" and as 2nd Unit AD in the Music Video "Wake up everybody" by The Roots and Jhon Legend directed by Gil Green.



## Studies

\* Bachelors Degree on Social Communication emphasis on Media Production from Pontifical Xaverian University, Bogotá, Colombia 2007 .

\* Master degree in Film Dirección from ESCAC Escuela Superior de Cinema i Audiovisuales de Catalunya. 2017

## Languages

native Spanish - near native English



## Los Angeles

2010 to 2012 in Los Angeles after checking NYC opportunity presented itself to move to L.A and be involved in the making of several tv Spots with Spacehouse Productions and a number of music videos with artist such Puff Daddy, 50 cent, Nicole Scherzinger, Snoop dog, Far east movement, Nicki Minaj, among others.

## Making of



assisting Simon Brand, shooting at Mojave Desert, Los Angeles, USA.



Assisting Dayo Harewood, shooting in Miami, USA. For 305 films



“En tus manos” by Toy Gun Films from L.A. Shot in La candelaria Bogotá, Colombia.

## Companies and Producers that could refer to my work

Tribu Int (Col): Warren Keuning - ToyGunFilms (USA); Brent Ryan Green - 305 Films (Miami); Judd Allison - SpaceHouse Productions (L.A); Ron Jacobs - Guala Fims (Col); Hugo Espitia - Caracol tv (Col); Paula Fellwock- Colombo Films (col) Camilo Matiz - Akira Cine (Col); Juan Rueda - Macarena & co (Col); Miguel Herrera